

CARROLL AND SONS  
450 HARRISON AVENUE, BOSTON, MASSACHUSETTS 02118  
PHONE: 617-482-2477 FACSIMILE: 617-482-2549  
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**Michael Bühler-Rose**

*I'll Worship You, You'll Worship Me*  
November 3 – December 22, 2010



Carroll and Sons is pleased to announce the opening of *I'll Worship You, You'll Worship Me*, an exhibition of video and photography by Michael Bühler-Rose.

Bühler-Rose's first project for the gallery greets the visitor with two small-scale color photographs in the gallery entrance. Both photographs contain images of flames; one protruding from a turmeric-dusted coconut held by the outstretched arm of the artist, the second, isolated and burning atop a white surface of what looks to be a pedestal. Titled *Removing the Evil Eye*, the flaring coconut reflects an offering or a ritual outside of the usual gallery experience. *Camphor Flame on Pedestal* places the flame, one element of ritual into a gallery-like setting. The pair of images prepares the visitor for the layered experience of ritual, culture and custom explored in the exhibition.

The two other works in the exhibition split the remaining space of the gallery. In the first half of the gallery, *Black By the*

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*Light of the Sun*, a single-channel video, takes over one wall. In the beginning sequence, the artist's hand layers white camphor powder over a topographically crumpled sheet of black paper. Using a traditional system of sunlight focused through the lens of a magnifying glass, the camphor ignites into a roaring fire, appearing to consume the wall of the projection; the wall grows increasingly black from the smoke and soot of the flames. Fire, a frequent agent of ritual purification, burns and purifies the gallery space.

The second half of the gallery is given over to the exhibition's title work, the four-channel video installation, *I'll Worship You, You'll Worship Me*. The work is projected on four walls of the gallery and follows a priest as he performs a cleansing ritual usually reserved for venerating a deity. The priest coats the surface of the screens with milk, yoghurt, ghee, sugar water and juices, moving from one screen to the next as the fluids continually run and drip. As the priest in effect cleanses the viewer, the work explores the Hindu theory of *darsana*, where the worshiper of the deity both views the deity but just as important, the deity looks back at the worshiper, acknowledging his reverential presence. Flipping around the *darsana* idea explores how the viewer vindicates the existence of the art object by visiting the art object in its gallery temple, this art object in turn, ritually welcomes and worships the viewer.

Michael Bühler-Rose received his BFA from the School of the Museum of Fine Arts, Boston and his MFA from the University of Florida at Gainesville where he studied under Andrea Robbins and Max Becher. Originally from New Jersey, Bühler-Rose has lived and traveled extensively in India where he studied the Hindu faith and became a Brahmin priest. He is a recipient of a Fulbright Fellowship and was awarded an Alumni Traveling Scholarship from the School of the Museum of Fine Arts, Boston, which included an exhibition at the museum in the spring of 2010. His work *Open Edition* was selected by the New Art Dealers Alliance for an artist project at the NADA Fair in Miami this December. Bühler-Rose lives and works in New York and teaches in the photography department at the Rhode Island School of Design in Providence, RI.

*I'll Worship You, You'll Worship Me* is on view at Carroll and Sons through December 18, 2010.

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Removing the Evil Eye, 2010  
C-Print  
20 x 16"  
Edition of 3

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Camphor Flame on Pedestal (0432), 2010  
C-Print  
20 x 16"  
Edition of 3

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Black by the Light of the Sun, 2010  
Single Channel DVD  
Edition of 10

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*I'll Worship You, You'll Worship Me, 2010*

HD 4 Channel Video Installation

Edition of 5

HD Single Channel Blu-Ray

Edition of 10

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## EDUCATION

- 2008 M.F.A., School of Art and Art History, University of Florida, Gainesville, FL  
2005 B.F.A., School of the Museum of Fine Arts, Boston, MA/  
Tufts University, Medford MA

## SOLO EXHIBITIONS

- 2010 *I'll Worship You, You'll Worship Me*, Carroll and Sons, Boston, MA  
*Little Indian Still-Lifes*, Carroll and Sons, Boston, MA  
2009 *Constructing the Exotic*, Crisp-Ellert Art Museum, St. Augustine, FL  
2008 *Constructing the Exotic, MFA Thesis*, University Gallery, Gainesville, FL  
2007 *Constructing the Exotic*, Southern Illinois University, Carbondale, IL

## GROUP EXHIBITIONS

- 2010 *Traveling Scholars*, Museum of Fine Arts, Boston, MA  
*Trying Them On*, curated by Jon Feinstein, Hendershot Gallery, NY, NY  
*After Color*, curated by Amani Olu, Savannah College of Art and Design, travels to both Atlanta and Savannah Campuses, GA  
*Charles Benton, Michael Bühler-Rose and David Haxton*, John Connelly Presents, NY, NY  
*Traveling Scholars*, Museum of Fine Arts, Boston, MA  
*Trying Them On*, curated by Jon Feinstein, Hendershot Gallery, NY, NY  
*After Color*, curated by Amani Olu, Savannah College of Art and Design, Savannah & Atlanta campuses, GA (traveling exhibition)  
2009 *Compassion*, curated by AA Bronson, Union Theological Seminary, NY, NY  
*Boston Drawing Project 10th Anniversary*, Carroll and Sons, Boston, MA  
*Still life*, curated by Jon Feinstein, Camera Club of New York, NY, NY

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- NOW: Art of the 21st Century*, Phillips de Pury & Company, London, UK  
*After Color*, curated by Amani Olu, Bose Pacia, New York, NY (traveling exhibition)  
*Scope*, Amani Olu Projects, Basel, Switzerland  
*The Armory*, Bose Pacia, New York, NY  
*Pulse*, Artlog/ The Humble Arts Foundation, New York, NY  
*Scope*, Amani Olu Projects, New York, NY  
*Trends in Contemporary Photography*, Flandlers Art Gallery, Raleigh, NC
- 2008 *Things Are Strange*, New Century Artists, New York, NY  
*Neti, Neti (not this, not this)*, curated by Peter Nagy, Bose Pacia, New York, NY
- 2007 *Paris Photo*, Brancolini Grimaldi, Paris, France  
*Art Verona*, Brancolini Grimaldi, Verona, Italy  
*Act of Faith*, Noorderlicht Photofestival, Der Aa-kerk, Groningen, The Netherlands  
*The Contemporary Portrait*, SK Stiftung Kultur/Die Photographische Sammlung, Art Cologne, Cologne, Germany
- 2006 *The Indian Enigma*, Indira Gandhi National Centre for the Arts, New Delhi, India  
*Figure 9b*, Warphaus Gallery, Gainesville, FL
- 2005 *Suburban Archeology*, Museum of Fine Arts, Boston, MA

#### **CURATORIAL EXPERIENCE**

- 2008 *The Form Itself*, Priska C. Juschka Fine Arts, NY, NY  
*Opposing Photographers* as part of *Young Curators: New Ideas*, Bond Street Gallery, Brooklyn, NY
- 2005 *Suburban Archeology*, Museum of Fine Arts, Boston, MA [co-curator]

#### **GRANTS & AWARDS**

- 2008 Grant for Emerging Photographers, The Humble Arts Foundation  
Alumni Traveling Scholars, School of the Museum of Fine Arts, Boston
- 2006 Fulbright Fellowship (India)  
Graduate Travel Grant (India), University of Florida
- 2005–2008 Graduate Alumni Fellowship, University of Florida

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- 2004 Medici Family Scholarship, School of the Museum of Fine Arts  
2003 N.R.I. Semester Study, Vrndavana, India, School of the Museum of Fine Arts

#### **COLLECTIONS**

Sammlung Goetz, Munich, Germany  
SK Stiftung Kultur/ Die Photographische Sammlung, Cologne, Germany

#### **ACADEMIC EXPERIENCE**

- 2009 Assistant Professor, Department of Photography, Rhode Island School of Design, Providence, Rhode Island  
2008–2009 Critic, Department of Photography, Rhode Island School of Design, Providence, Rhode Island  
2005–2008 Graduate Alumni Fellow, School of Art + Art History; College of Fine Arts, University of Florida, Gainesville, Florida.

#### **LECTURES & PANEL DISCUSSIONS**

- 2009 TC Colley Lecture, Rhode Island School of Design, Providence, RI  
*After Color*, panel discussion moderated by Amani Olu, Bose Pacia, NY, NY  
2007 Visiting Artist Lecture, University of Southern Illinois, Carbondale, IL  
Visiting Artist Lecture, School of the Museum of Fine Arts, Boston, MA  
2006 Visiting Artist Lecture, Art Institute of Boston, Boston, MA  
Visiting Artist Lecture, University of Northern Florida, Jacksonville, FL  
U.S. Fulbright/USEFI conference, Conference Speaker, *Jaganatha or Juggernaut: When Traditionalism Meets Modernity*, Visakhapatnam, India  
Indira Gandhi National Centre for the Arts, Panelist, *The Indian Enigma*, New Delhi, India  
2004 Visiting Artist Lecture, School of The Museum of Fine Arts, Boston, MA

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## REVIEWS & PUBLICATIONS

- 2010 McQuaid, Cate. *Traveler's Smorgasbord*, The Boston Globe, 5.4.2010  
Gamber, Matthew. *A Conversation with Michael Bühler-Rose*, Big Red & Shiny, 5.4.2010  
E.E.B., *Trying Them On*, New York Photo Review (online), 2.24.2010  
Co-edited with Lavalette, Shane, *Layflat 02: Meta*, Layflat, Cambridge  
Cotter, Holland. *Downtime at New Year? It's Filled*, New York Times, 1.1.2010
- 2009 *Flash Forward: Emerging Photographers 2009, 5<sup>th</sup> anniversary*, Magenta Foundation  
Thirukode, Meenakshi, *Construction of the Exotic*, White Wall Magazine, (online article), 09.02.09  
Bühler-Rose, Michael and Gamber, Matthew, *After Color: A New Look for Black and White?* Bomb Magazine (online article), 08.12.09  
Cappetta, Andrew, *Amani Olu Has New Ideas*, Art In America (online article), 08.06.09  
Huffman, Jibade-Khalil (ed.), *After Stanley Donen*, Eighth Veil, LA  
Olu, Amani, *After Color*, BP Contemporary Art of India Series, Volume 35  
*The Collectors Guide to Emerging Art Photograph*, The Humble Arts Foundation  
Ross, Asher, *SCOPE New York*, Dossier Journal, 3.12.09
- 2008 Pearse, Emma, *Artist Michael Buhler-Rose Visits Bollywood, Florida*, New York Magazine, Culture Vulture Blog, 11.6.08  
*Editors Pick: New York Gallery Shows in November*, Artinfo.com, 11.08  
Coburn, Tyler, *A Question of Form*, Rhizome.org, 9.17.08  
Guha, Rohin, *Curators on Display @ Bond Street*, BlackBook, 8.21.08  
Hulme, Emily, *Bond Brings 'New Ideas'*, AM New York, August 15-17, Issue 158, Vol. 6.  
Shefchik, Claire, *Young Curators, New Ideas*, Beyond Race, August, 21.  
Smith, Roberta, *Art in Review, Neti Neti (not this, not this)*, New York Times, 8.8.08,  
Pollack, Barbara, *Neti Neti*, Time Out New York, Issue 670  
Dhingra, Juhi Jhunjhunwala, *Its Neither East Nor West at*

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- Bose Pacia*, The South Asian Times  
*Camera Austria*, Issue 101  
*Flash Forward: Emerging Photographers 2008*, Magenta  
Foundation
- 2007 Melis, Wim, *Act of Faith* (catalogue), Aurora Borealis  
Johnson, Miki. *Student Portfolio*. American Photo on Campus,  
April  
Schweig, Graham M. *Bhagavad-gita, The Beloved Lord's  
Secret Love Song*, New York and San Francisco: Harper San  
Francisco / Harper-Collins, (Cover)
- 2006 PDN, May, "Photo Annual"  
Times of India, February 15, "American youth now catching  
up with Qawalis